

Moderation

Prof. Dr. Rolf-Jürgen Ahlers

He is president of the LRBW, lecturer at the University of Technology Darmstadt and also owner of two SMEs in the aerospace industry

System provider

As one of the system provider of the German aerospace industry we are proud to have Diehl Aerospace as partner in this workshop. As a system supplier and strategic partner to the international aviation industry, Diehl Aerospace is responsible for a number of systems, including the door control and monitoring system on the A350 XWB, A400M, and A380 platforms. The lighting and avionics systems on the A350 XWB are also the responsibility of Diehl Aerospace.

Representative for transnational centers of excellence

As the person responsible for the work package about centers of excellence and workshops within TransNetAero, Dr. Andrew Mair, Chief Executive of Midlands Aerospace Alliance will give some impulses for the discussion.

Contact



15.000 persons in total work in institutions associated with LR BW making an annual turnover of around 4.8 billion Euros and rising. The strength of the Baden-Wuerttemberg aerospace is the integrated supply chain from a screw to research satellites. On average, the Baden-Wuerttemberg aerospace industry invests 17.5 per cent of their turnover on research and development.

As stakeholder and voice of the aerospace industry in south-west Germany, the Forum Aerospace Baden-Württemberg has all the highlights on its radar. We are the nodal point between industries, science, politics and society. With our networking activity, we increase the global competing power of local companies – with special focus on the medium sized industry.

Forum Aerospace Baden-Wuerttemberg (LR BW)

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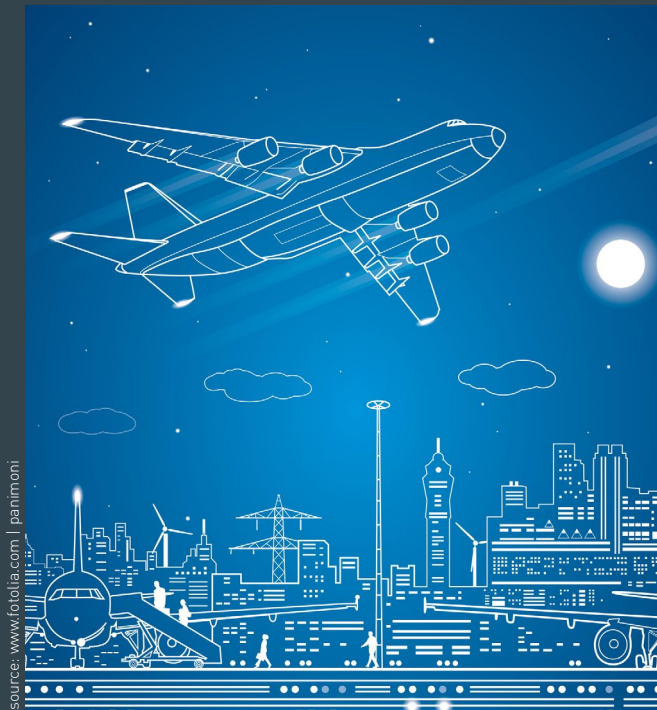
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LRBW WORKSHOP: Adaption of strategic business plans in the aerospace industry based on Tier 1 requirements



source: www.fotolia.com | panimoni

Investing in Opportunities



This project has received European Regional Development Funding through INTERREG IV B.

INTERREG IV B

23rd of June 2015

Adaption of strategic business plans in the aerospace industry based on Tier 1 requirements

The changing supply chain within the aerospace industry is opening up opportunities as well as challenges. Living up to those potentials and new requirements will determine suppliers' future success. The Forum Aerospace Baden-Württemberg offers a workshop aiming to target those opportunities and challenges by bringing together Tier 1 system provider and respective Tier n suppliers.

Objective of the workshop

Exchange on how strategic business plans have to be improved and which requirements have to be fulfilled

Target group

SME Supplier within the aerospace industry

SME Supplier which like to join the aerospace industry

Registration & Fees

The workshop is free of charge due to ERDF funding through INTERREG IV B. Please send your registration to:

info@lrwb.de



23rd of June 2015 | Agenda

10:00	Greeting and introduction of the day Prof. Dr. Rolf-Jürgen Ahlers
10:10	System provider Perspective Representatives of Diehl Aerospace
10:25	Suppliers Presentations Selected participants
11:25	Feedback and discussion on better alignment Moderation: Prof. Dr. Rolf-Jürgen Ahlers
12:10	Lunch break
13:10	Impulses from transnational center of excellence Dr. Andrew Mair
13:40	Discussion on how suppliers can align their business plans Moderation: Prof. Dr. Rolf-Jürgen Ahlers
14:40	Summary Prof. Dr. Rolf-Jürgen Ahlers
15:00	End of the workshop

23rd of June 2015 | Workshop in brief

System provider Perspective

ehl Aerospace will present itself as the customer to the suppliers following in the second part of this workshop. They will, with regard to the changed supply chain situation, tell where the aerospace industry came from, where the journey is headed and give insights what that means for their business and supplier requirements.

Suppliers Presentations

This part of the workshop will put the focus on the participating suppliers. Standard company presentations should be used, as improving those is a proposed goal to this workshop.

Feedback and discussion on better alignment

The aim in this part will be for Diehl Aerospace as the customer to provide feedback to the suppliers who have hold their presentations in the previous part. The intended goal of the feedback is to enable suppliers to improve their presentations and business strategies in order to align those with the customers' requirements.

Impulses from transnational center of excellence

In this part some impulses from different transnational centers of excellence will be given. This impulses will feed the discussion in the next step.

Discussion on how suppliers can align their strategies

Having a round-table discussion will target the better alignment Tier 1 requirements for suppliers. Within the group ideas will be developed on how to better communicate existing capabilities, close identified gaps, create partnerships, and develop new capabilities and how to communicate those new competencies to the targeted markets.